

Archives of Plastic Surgery

Sponsorship Packages

APS
Archives of Plastic Surgery

pISSN: 2234-6163 • eISSN: 2234-6171

www.e-aps.org



The Korean Society of Plastic and Reconstructive Surgeons
The Hong Kong Society of Plastic, Reconstructive and Aesthetic Surgeons
Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons
Singapore Association of Plastic Surgeons
The Society of Plastic and Reconstructive Surgeons of Thailand



Mission statement

Archives of Plastic Surgery

- is the official journal of the Korean Society of Plastic and Reconstructive Surgeons and leading plastic surgery journal in Asia
- is a peer reviewed, open access journal
- publishes articles in all fields of plastic and reconstructive surgery including:



- Cosmetic
- Breast
- Craniomaxillofacial
- Pediatric
- Head & Neck
- Hand and peripheral nerve
- Lymphedema/Extremity
- Microsurgery
- Research

Demographics

- plastic surgery scholars
- clinicians

Publication Details

ISSN: 2234-6171

Type: Open Access online journal

Frequency: 6 times/year

Issue Date: January, March, May, July, September and November



Dear Respected Member of our community,

The Archives of Plastic Surgery is the leading plastic surgery journal in Asia and is the official journal to 5 national societies – Korea, Thailand, Singapore, Hong Kong and Indonesia. Currently it is indexed in most of the citation indexes and currently is an ESCI journal. The Korean Society of Plastic and Reconstructive Surgery owns the right of the journal and has partnered with Thieme to bring the latest innovation and knowledge in plastic surgery.

At Archives of Plastic Surgery, we value each and every donation we receive from our supporters.

As one of the leading companies in our field, it is with honor and privilege to invite you to partner with us to strengthen and promote the field of plastic surgery together. Your involvement would help highlight the importance of recognizing plastic surgeons from all over the world who constantly strive to bring new ideas and information to better the patient life.

With this in mind, we would like to thank you and remind you how your donations help the contributors and the readers of the journal.

With all the sponsorship, first, the contributor from the developing world receives a scholarship waiving them of publishing fees. In order to give young surgeons from these countries the opportunity they deserve, it is only with your help that they will be granted this gift. Second, review article from leading surgeons and physician around the world would be invited and published allowing the readers to be updated with the most recent trend and knowledge of various fields and subject.

I hope that you are interested in joining our effort to expand the knowledge of plastic surgery and to show our respect and gratitude to your generous sponsorship, we will be advertising your company logo and link on our journal webpage.

I hope to hear from you soon.

Please contact Jessica Ehmann at Thieme (Jessica.Ehmann@thieme.de) for further details and information.

Thank you once again.

Sincerely,

The Korean Society of Plastic and Reconstructive Surgeons

Hong Kong Society of Plastic and Reconstructive and Aesthetic Surgeons

Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons

Singapore Association of Plastic Surgeons

The Society of Plastic and Reconstructive Surgeons of Thailand

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Impact Factor 2023

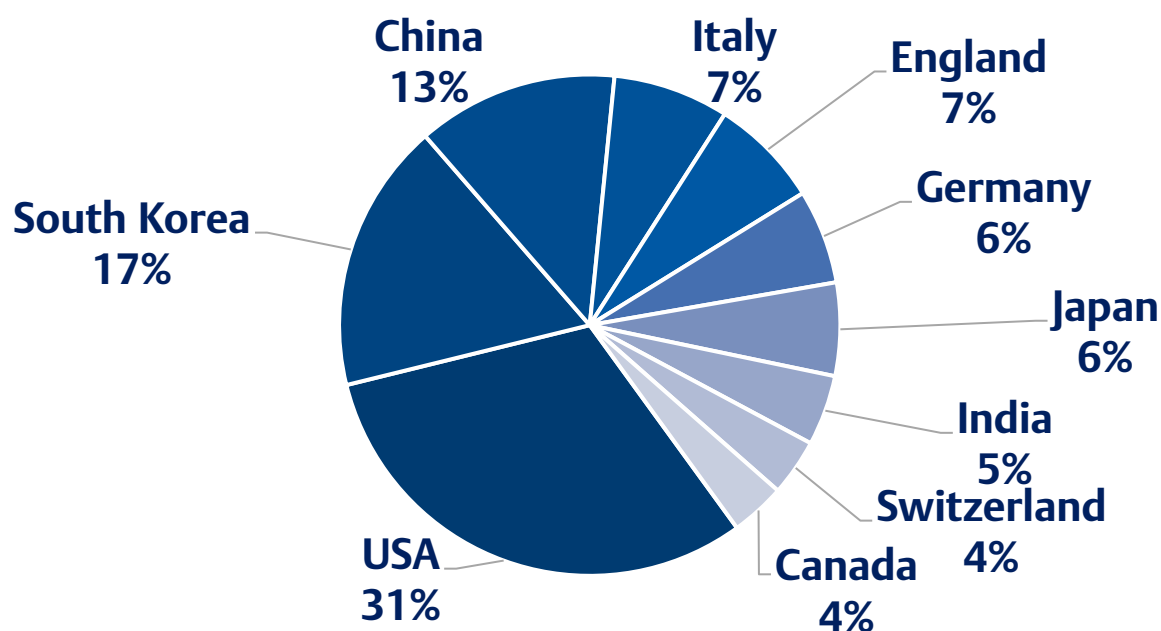
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Top Downloaded Paper 2024

[Management of Gestational Gigantomastia with Goldilocks Procedure after Mastectomy: A Case Report and Review of Literature](#)

Ho Yoon Jeong et al.

Top 10 countries reading APS



Thieme is an award-winning international medical and science publisher serving health professionals and students for more than 130 years.

Publishing various journals and books in the specialty, Thieme has extensive experience in Plastic Surgery Publications.

APS currently

Most read articles 2024

1	Management of Gestational Gigantomastia with Goldilocks Procedure after Mastectomy: A Case Report and Review of Literature	Ho Yoon Jeong, Taewoo Kang, Heeseung Park, Kyoung Eun Kim, Su Bong Nam, Ju Young Go, Seong Hwan Bae
2	Current Perspectives in Vaginal Laxity Measurement: A Scoping Review	Indri Aulia, Michelle Valeria
3	Etiology of Delayed Inflammatory Reaction Induced by Hyaluronic Acid Filler	Won Lee, Sabrina Shah-Desai, Nark-Kyoung Rho, Jeongmok Cho
4	Principle and Mechanism of Double Eyelid Formation	Inchang Cho
5	Anatomical Guidelines and Technical Tips for Neck Aesthetics with Botulinum Toxin	Hyewon Hu *, Soo-Bin Kim *, Jovian Wan, Lisa Kwin Wah Chan, Alvin Kar Wai Lee, Olena Sydorchuk, Arash Jalali, Mariana César Corrêa, Jong-Seo Kim, Kyu-Ho Yi

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- [Emerging Sources Citation Index \(ESCI\)](#)
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APS offers 3 levels of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

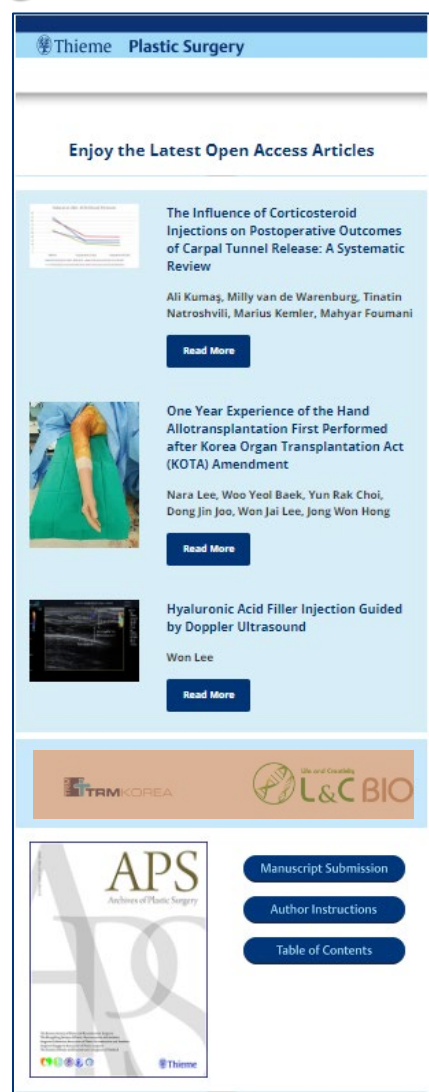
- [Platinum Sponsorship Package:](#)
- [Gold Sponsorship Package:](#)
- [Silver Sponsorship Package:](#)
- [Bronze Sponsorship Package:](#)

Package Items	Platinum	Gold	Silver	Bronze
	\$ 30,000	\$ 20,000	\$ 10,000	\$ 5,000
Sponsorship on Journal Landing Page	12 months	12 months	12 months	12 months
Online Ad Banner on Thieme E-Journals	12 months (Premium Content Ad)	12 months (Premium Content Ad)	12 months (Standard Content Ad - Large)	12 months (Standard Content Ad – Regular)
APS Newsletter	6x	3x	1x	-
Discount on article reprint, e-prints, translation	50%	-	-	-
Discounts on sponsored issues or supplements	✓	-	-	-

Platinum Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Online Premium Content ad banner for 12 months on Thieme E-Journals website (see image 2)
- Sponsorship announcement in 6 APS e-mail newsletters (see image 3)
- 50% discount on any article reprints, ePrints, translations
- Discounts on sponsored issues and supplements

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Journal details Archives of Plastic Surgery

ISSN 2234-6171	Issues per year 6	Publication model Open Access
Impact factor 1.5	APCs in € 700	APCs in \$ 700

OPEN ACCESS

Manuscript Submission →

Read online →

Authors Instructions →

Ethics Statement →

Editorial Board →

APCs →

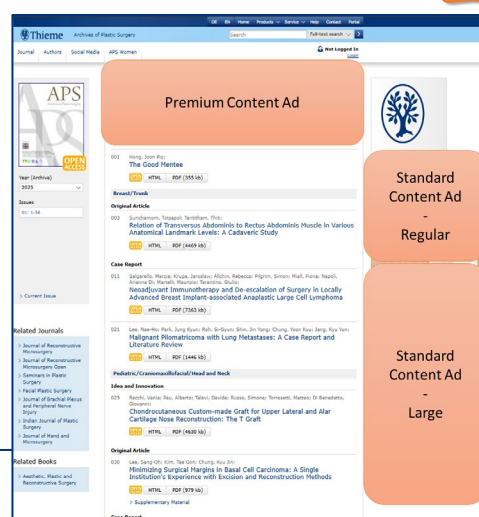
Journal scope

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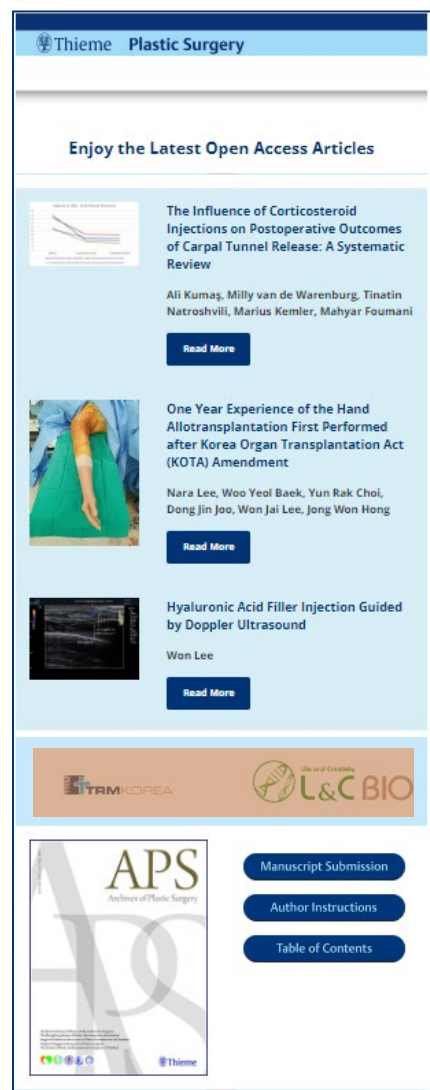
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Gold Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Online Premium Content ad banner for 12 months on Thieme E-Journals website (see image 2)
- Sponsorship announcement in 3 APS e-mail newsletters (see image 3)

3



1

Journal details

Archives of Plastic Surgery



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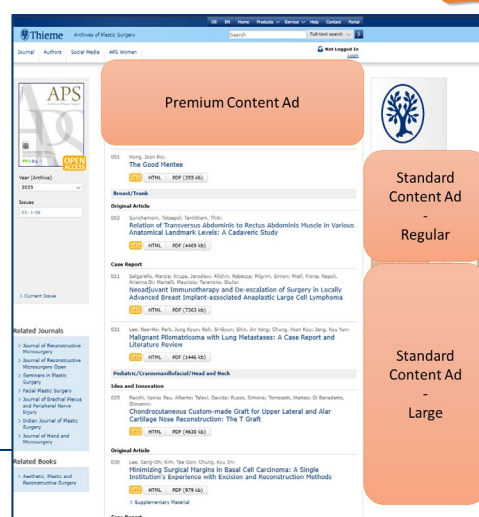
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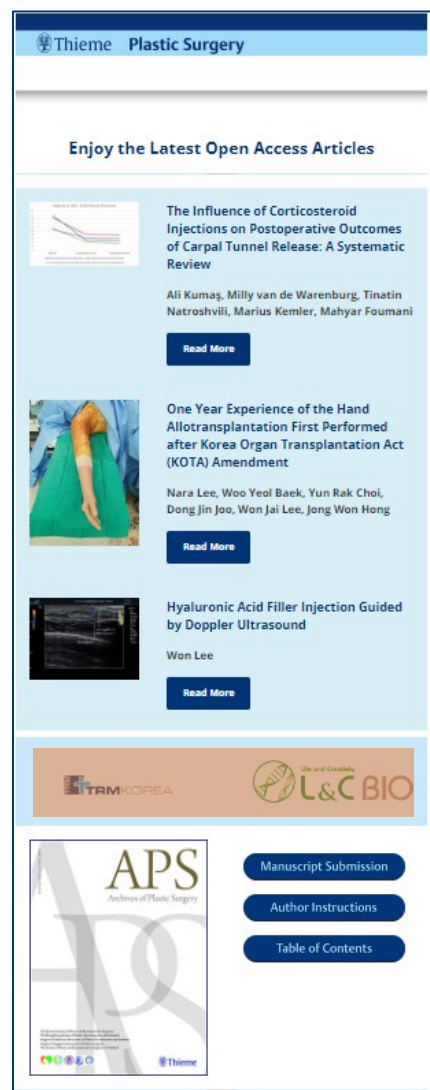
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Silver Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Large Standard Content Ad banner for 12 months on Thieme E-Journals website (see image 2)
- Sponsorship announcement in 1 APS e-mail newsletter (see image 3)

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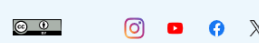
Journal details

Archives of Plastic Surgery



ISSN	2234-6171	Issues per year	6	Publication model	Open Access
Impact factor	1.5	APCs in €	700	APCs in \$	700

OPEN ACCESS



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APCs →

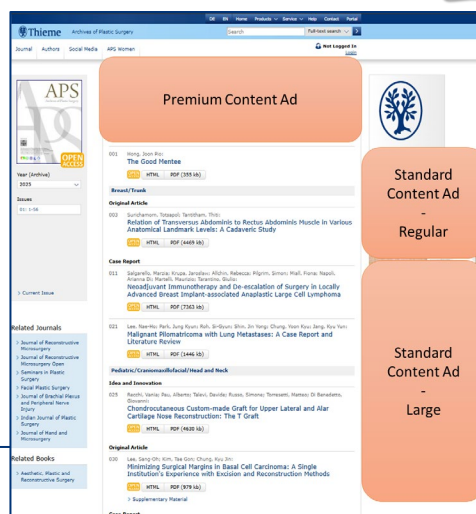
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2



Bronze Sponsorship Package

- Recognition of sponsorship on the journal website with link and logo for 12 months (see image 1)
- Regular Standard Content Ad banner for 12 months on Thieme E-Journals website (see image 2)

1

Journal details

Archives of Plastic Surgery



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Impact factor 1.5	APCs in € 700	APCs in \$ 700



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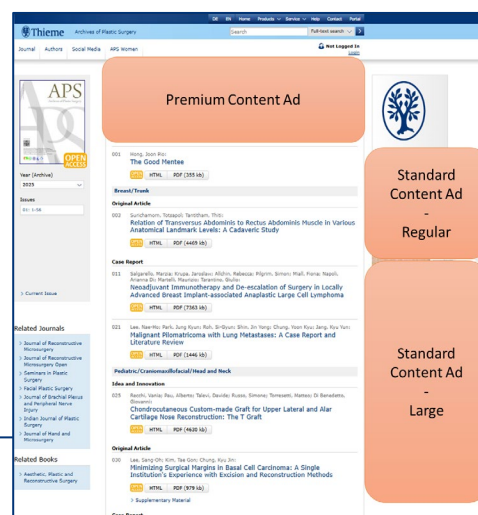
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2



Additional Services & Support

APS offers various options of sponsorship, each of which provides a number of opportunities to build visibility to the APS community of readers and healthcare professionals.

Reports

We provide regular reports on your sponsorship status including click rates.

“Mix and Match”

There is no sponsorship level that works for you? Please contact us to tailor a “mix and match” package that meets your requirements.

Advertising services

Please don't hesitate to ask for a tailor-made solution – we are happy to find the option that suits you best.

Advert spaces will be allocated as available.

Advert specifications (all indications in width x height):

Premium Content Ad: Text (hyperlinked): maximum of 20 words. Logo within text (hyperlinked): 680 x 200 px

Standard Content Ad – Large (hyperlinked): 300 x 600 px

Standard Content Ad – Regular (hyperlinked): 300 x 250 px

Your contact

Jessica Ehmann
jessica.ehmann@thieme.de